

***Ruben J. Delgado***  
Dipl.El.Ing ETH Zurich  
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## *Particulars*

### *Ing. Ruben J. Delgado*

Date of birth:	21.04.1954
Birthplace:	Lima – Peru
Marital status:	Single
Web site:	<a href="http://www.euroandes.net">www.euroandes.net</a>

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## *Professional experience*

2005 - to date ***Euroandes, CEO and President. Commerce of European products to worldwide markets. Manufacture and export of Swiss made watches.***

- *Commerce of European and Latin American products to worldwide markets. Export of German and Swiss products to the Far East and Swiss made watches to the worldwide markets. Trade of South American commodities to Asia.*
- *Selling aAgent of some chemical products e.g., special oil for industrial machines (CNC) from Germany, Austria and Switzerland to Asia Markets such as Taiwan, South Korea, Japan, etc.*
- *Promotion and support of Small and Medium Enterprises (SMEs) from Latin America in international commerce.*
- *Design, production and launching of a new watch collection "Relojes Peru" with a model "Machupicchu Watch". Other models are planned to show other traditional Peruvian Incka motives.*
- *Design and production of my own brand Swiss made watches model: "Ruben Delgado"*
- *Selling aAgent for Swiss made watches (Zeno, Aerowatch, Revue Thommen, etc) to worldwide markets.*
- *Launch a project with the Ricardo Palma University of Lima to manufacture watches in Peru. Assistance from a technical cooperation agency was sought to be able to manufacture parts and assembling of watches for foreign companies.*
- *Commerce of gemstones (topaz, amethyst, emerald, rubies, etc).*
- *Foundation and establishment of my own company, EuroAndes in Zurich*

2003– 2006 ***Consultant of (SME's 's) companies in Databases Systems, IT Infrastructure and e-Commerce.***

- *Database management: tuning, maintenance, backup and system recovery.*
- *Network configuration and operating system administration, tuning and maintenance of Unix Solaris systems.*
- *e-Commerce and Internet consultant: Web hosting and domain name registration; website design, installation, maintenance and administration.*
- *Consultant to SMEs in the area of worldwide export of products through online auctions. Target was defined as a significant increase of sales worldwide. Result: 20% up.*
- *Consultant to middle and large sized companies in online products sales, using online presence through stores. Result: + 15 % increase in sales*
- *Optimization of online secure and rapid money transactions through the internet (ecommerce).*

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- *Introduction of Internet tools in international auction portals, fast & secure money transfer and shipping in portals, like Ebay, Ricardo.ch, Vendio, Channel advisor and Paypal. Tools are Dreamweaver, MS Expression Web, Photoshop, and HTML for product descriptions. Quickbook as accounting tool.*

2002 – 2003    **Kdlabs AG**, Consultant Data Manager, Very Large Databases and Data Mining.

2001 – 2001    **Mount10 AG**, Senior Database Specialist, Project manager E-Commerce.

1998 – 2001    **Payserv AG**, Product Manager Senior Database Specialist. Application Tuning.

1980 – 1998    **Development Engineer.**

*Database and Application Specialist:*

- *Fides Informatik AG, Zurich -*
- *Experta Treuhand AG, Zurich*
- *Corporates Zurich*
- *UBS AG, Zurich*
- *NCR (Switzerland) AG, Zurich*

*Microelectronics Engineer:*

- *Willy Studer AG, Regensdorf*
- *Motorola (Suisse) Inc., Geneva*
- *Philips AG, Zurich*
- *Brown Boveri, Baden*

## *Education and Further training*

### **Swiss Federal Institute of Technology, ETH Zurich**

1980            *Degree: Diplom Electrical Engineer (Dipl. El. Ing. ETH Zurich)*

1975 – 1979    *Study at the ETH Faculty IIIB of Electrical Engineering. Main subject: Microelectronic*

1974            *Preparation for examination in Fribourg (Switzerland) for the ETH Zurich*

### **Postgraduated Study**

1993 – 1994    *Post-graduated study Microelectronics, Engineering School ITR Rapperswil*

### **Studies abroad**

1986 – 1989    *English, Advanced – Cambridge (6 months)*

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### **Languages**

<i>Spanish</i>	<i>mother tongue</i>
<i>German</i>	<i>fluent, written and spoken</i>
<i>English</i>	<i>fluent, written and spoken</i>
<i>French</i>	<i>good knowledge, written and spoken</i>
<i>Italian</i>	<i>good knowledge, written and spoken</i>

### **Awards**

- 2005 – 2006 **Ebay AG - Gold Powerseller** distinction awarded by Ebay AG (Switzerland) for excellent results in sales. Requirements were at least 98% of successfully transactions and a turnover of more than USD \$ 35'000.- per month.
- 1973 – 1979 **Swiss Federal Institute of Technology (ETH) Zurich** - Scholarship awarded by the Swiss Government on the basis of the excellent performance in the comprehensive secondary school in Peru. A scholarship to study at the ETH Faculty of Electrical Engineering, it was unusual and not intended for foreigners.
- 1972 **Swiss Bank Corporation** – Selected the as the Peruvian representative to the celebration of the first century anniversary of the Swiss Bank Corporation by the Peruvian Government. The election took place on the basis of excellent performance in the comprehensive secondary school in Peru.

### **Personal details & hobbies**

Hobbies: *Reading of nonfiction books and hiking books.*

Member of: *Latin American SME Organizations, Social Network communities such as LinkedIn (groups administrator), Red Europea de Ingenieros Peruanos (REIP), Twitter, Viadeo, etc.*